

WE ARE NOT BEAUTIFUL WE ARE NOT UGLY.

Women have been in the Miss World contest all their lives. We have been judging ourselves as the judges judge us, trying to please men, dividing other women up into safe friends and attractive rivals; graded, degraded, humiliated we've seen through it.

We are protesting against the Miss World contest because it is a prime example of the exploitation of women by big business and because it is a public celebration of the traditional female road to success.

Mecca are superpimps selling women's bodies - but they're only smalltime pimps in our everyday prostitution. Our waists are used to sell corsets, our legs to sell stockings, our underarms to sell deodorants and our whole and naked bodies to sell cars - our sexuality is taken away from us and used to make money for someone else.

The situation of the Miss World contestants is that of all women we are used. The men who run the Miss World contest receive huge amounts of money through the efforts of the women in the competition. Mecca Ltd. run the Miss World contest and reap vast profit from the sale of TV rights to the contest, advertising appearances made by the women, etc. In 1970 Mecca was worth at least £33 million. What do the women in the Miss World contest get out of that !!!

The Miss World contestants play out the traditional roles on the stage of the Royal Albert Hall. They/we parade our figures and our faces and our willingness to please and are then judged.

WE ARE ANGRY

THE MAN'S MAKING MONEY OUT OF OUR BODIES.

IT IS TIME FOR EVERY WOMAN TO BE WHATEVER SHE PLEASES.

IT IS TIME TO PUT AN END TO BEING JUDGED.

IT IS TIME TO PUT AN END TO BEING USED.

ANGRY? PROTEST .. WRITE .. PHONE .. COMPLAIN ..

